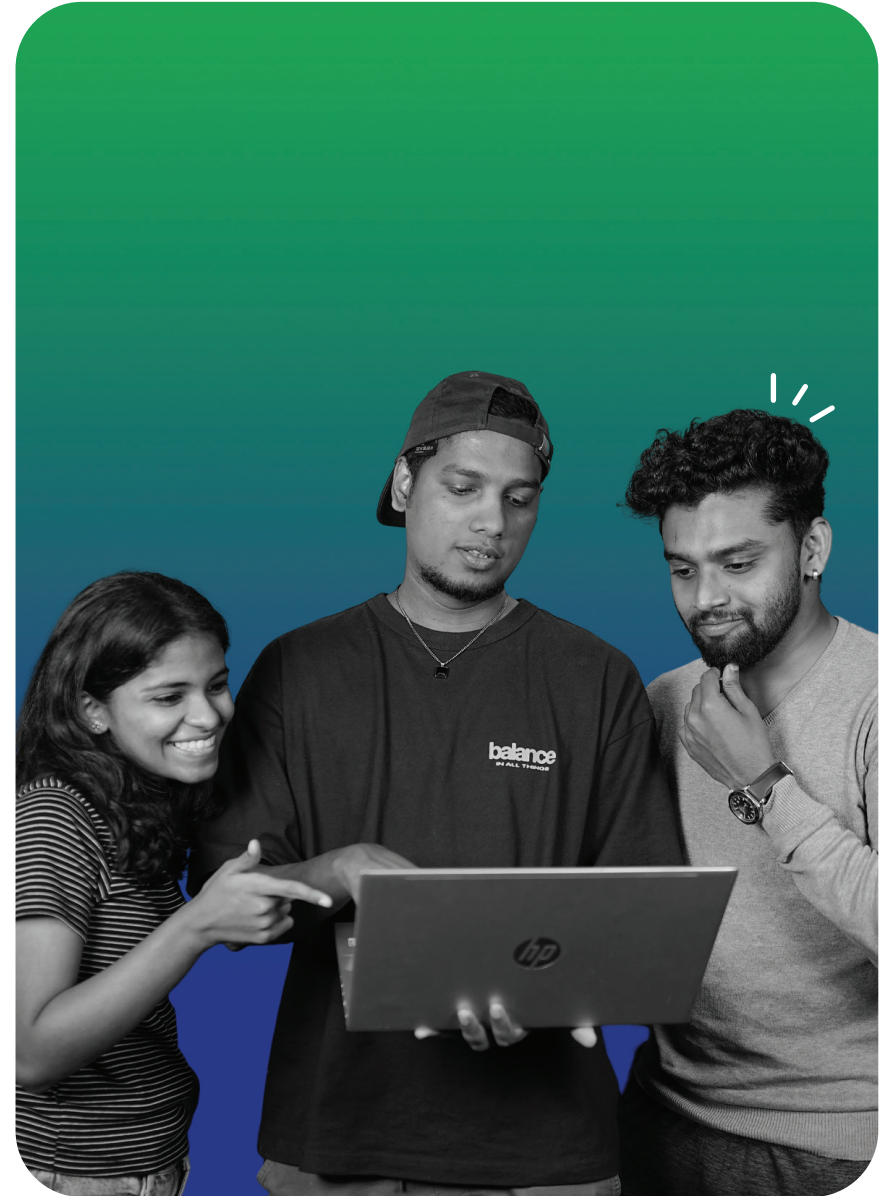


blusteakacademy.com

blusteak academy



Elevate your digital marketing career with the greatest digital marketers in Kerala

5+ Years of Award-Winning Experience

at Blusteak Media fuels Blusteak Academy.
Learn in-demand skills, gain real-world experience.



Practice Over Theory

Engage in hands-on Digital Marketing with industry experts from Blusteak Media.

100% Placement Assistance

Receive interview guidance and assured placement support from our HR team and mentors.

Learn Everything

Gain a foundation in SEO, Performance Marketing, Social Media Marketing, and more in just 2 months.

A wow portfolio

Craft a standout portfolio showcasing your projects from the 4-month program and enhance your job prospects.

Internship opportunities

Embark on a internship in your preferred area at Blusteak Media. Collaborate with real clients and hone your skills.



We are Growing Everyday

120+
CLIENTS

17CR+
2 MILLION USD
TOTAL AD SPEND

400+
MARKETING COLLATERALS PER WEEK

2018
THE YEAR WE STARTED

ET BRANDEQUITY
An initiative of The Economic Times

JOSH TALKS

M manoramaONLINE

m
mathrubhumi news

M ONmanorama

spark
Success Stories to Inspire You

Social Media Dissect

PayU

social samosa

Startup Talky

STORYBOARD 18

THE ECONOMIC TIMES

THEWEEK

YOURSTORY

Awards & Recognitions



Major Clients

DUNKIN'

VIACOM 18

**MANAPPURAM
FINANCE LIMITED**

dormakaba

+ RED
CROSS

GEOJIT

COIN SWITCH

REJENBURKT
ZIXA

Amrut
Veni

OXYGEN
THE DENTAL EXPERT

Nandilath G. Mart
ONE MARKET ONE LIFE

aisle

DC BOOKS
Everyone has a good book

Pulimoottil
STERS

LOGIC
...it's always logic

Chavara
Matrimony.com
CONNECTING HEARTS

قيدون خبير
care n cure
PHARMACY

fundfolio.

Bipha Ayurveda

VKC

THE VEDANT
VEDANT GROUP

Kelachandra
www.kelachandra.in

KUCOIN

TALROP

M
The Muthoot Group

COMPLIANCEQUEST
Zeroless Quality Transformation

WUBON
WOOD TO BE FREE

MINELAB

Zajil
زاجيل

saai.

Syllabus: Overview

01 Fundamentals of digital marketing

02 Shopify - D2C Marketing

03 Landing page optimisation

04 Lead Generation

05 Social Media marketing

06 Creative Writing

07 SEO

08 Marketplace management(Amazon)

09 Marketing Automation (Email/WhatsApp)

10 Influencer Marketing

Tools



With a record of 90% Placement



Monisha Rajesh

Digital Marketing Analyst



Sandra

Digital Marketing Executive



Jyotika Johny

Digital Marketing Executive



Stebin

Digital marketing executive



The logo for Blusteak Academy features the word "blusteak" in a bold, green, lowercase sans-serif font. The letter "e" is stylized with three short lines radiating from its top, resembling a sun or a spark. Below "blusteak", the word "Academy" is written in a smaller, green, lowercase sans-serif font. The background consists of three large, light green, rounded rectangular shapes that are slightly tilted and overlap each other, creating a sense of depth and movement.

blusteak

Academy

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