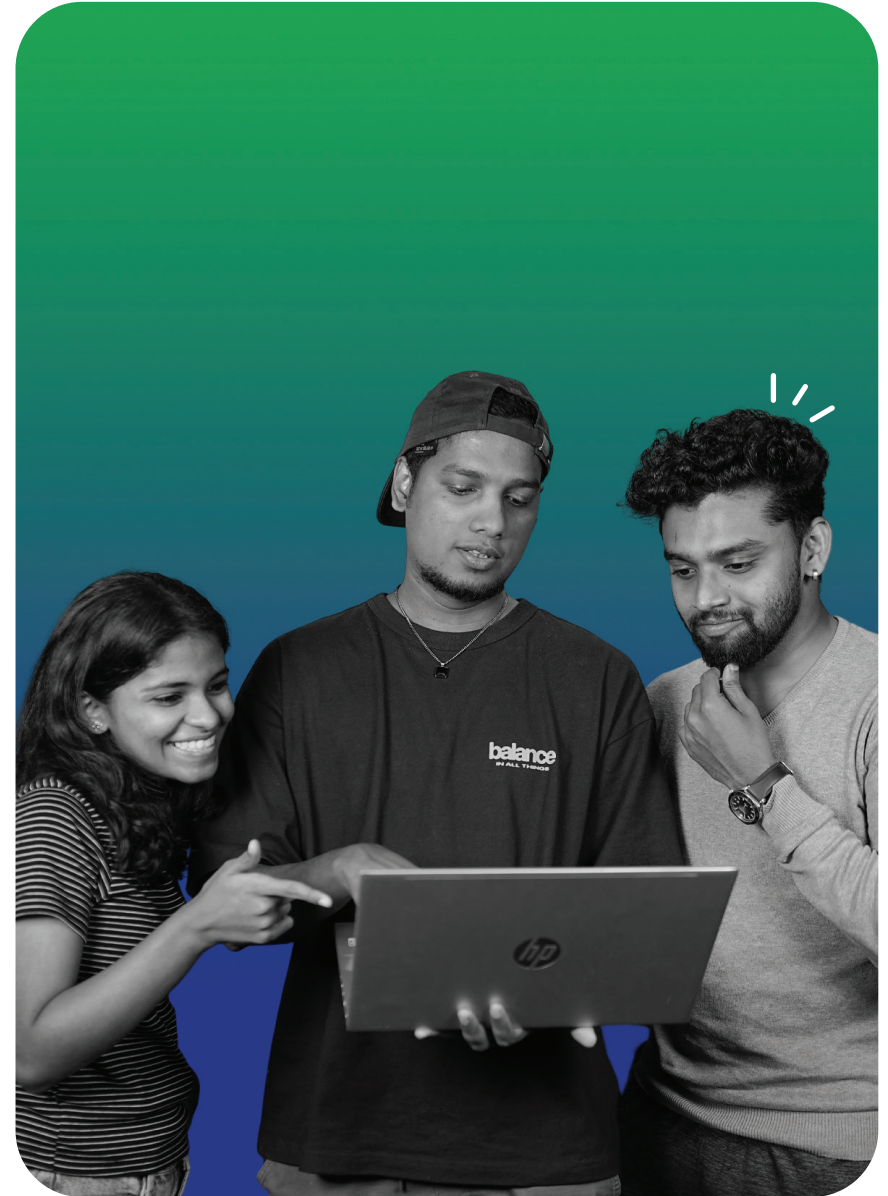


blusteakacademy.com

blusteak academy



Take your digital marketing career to the next level with us.

5+ Years of Award-Winning Experience

at Blusteak Media fuels Blusteak Academy.
Learn in-demand skills, gain real-world experience.



Practice Over Theory

Engage in hands-on Digital Marketing with industry experts from Blusteak Media.

100% Placement Assistance

Receive interview guidance and assured placement support from our HR team and mentors.

Learn Everything

Gain a foundation in SEO, Performance Marketing, Social Media Marketing, and more in just 2 months.

A wow portfolio

Craft a standout portfolio showcasing your projects from the 4-month program and enhance your job prospects.

Internship opportunities

Embark on a internship in your preferred area at Blusteak Media. Collaborate with real clients and hone your skills.



We are Growing Everyday

120+
CLIENTS

17CR+
2 MILLION USD
TOTAL AD SPEND

400+
MARKETING COLLATERALS PER WEEK

2018
THE YEAR WE STARTED

BRAND EXCELLENCE



manoramaONLINE



ONmanorama



PayU

social samosa

Startup Talky

STARTYBOARD

The Economic Times

THEWEEK

YOURSTORY

Awards & Recognitions



Major Clients

DUNKIN'

VIACOM 18

**MANAPPURAM
FINANCE LIMITED**

dormakaba

**RED
CROSS**

GEOIT

COINSWITCH

PIJENBURKI
ZIXA

**Amrut
Veni**

OXYGEN
THE DIGITAL EXPERT

Nandilath G. Mart

aisle

DC BOOKS
Everyone has a good book

**Pulimootil
STEPS**

LOGIC
...with a logical logic

**Chavara
Matrimony.com**
Connect with hearts

care n cure

fundfolio.

Bipha Ayurveda

VKE

**THE
SARVODAYA
TRUST**

Kelachandra

KUCOIN

TALROP

The Muthoot Group

COMPLIANCEQUEST
Corporate Compliance Solutions

UBON
RESISTANCE

MINELAB

Zajil
تجارة ايجاز

saai.

Syllabus: Overview

01 Fundamentals of Digital Marketing

02 Shopify - D2C Marketing

03 Landing Page Optimization

04 Meta and Google ads

05 Lead Generation

06 Social Media Marketing

07 SEO / Search Engine Optimization

08 Market Place management
(AMAZON)

09 Marketing Automation
(Email & Whatsapp)

10 Account Management

11 Influencer Marketing

12 Market Research

13 Introduction to CRM *

14 Meta ad Creatives *

Tools



With a
record of
90%
Placement



Monisha Rajesh

Digital Marketing Analyst



Aswin Saji

Marketing Automation Executive



Jyotika Johny

Digital Marketing Executive



Nimisha Devadas

SEO Marketing Manager



Sandra

Digital Marketing Executive



Relsa Ann Zacharias

Influencer Marketing Executive



Stebin

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