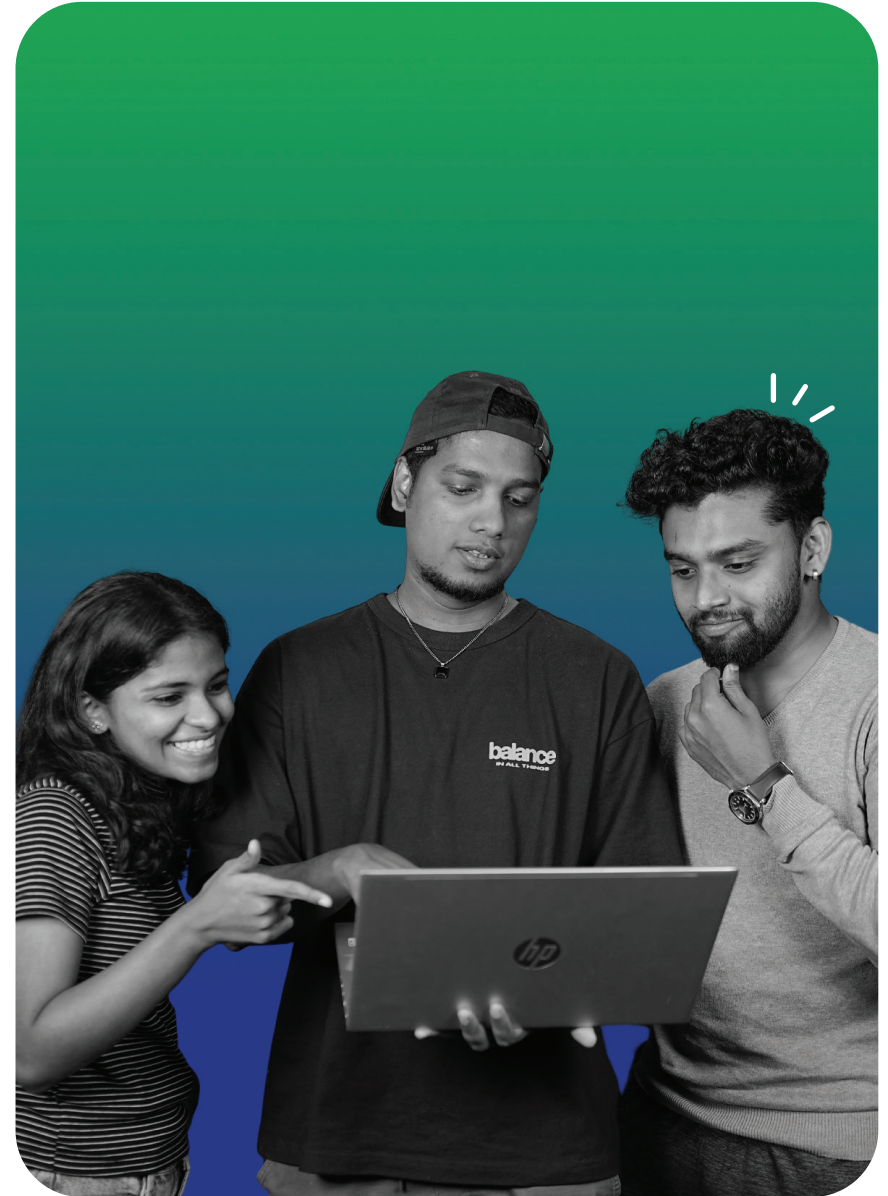


blusteakacademy.com

blusteak academy



Take your digital marketing career to the next level with us.

5+ Years of Award-Winning Experience

at Blusteak Media fuels Blusteak Academy.
Learn in-demand skills, gain real-world experience.



Practice Over Theory

Engage in hands-on Digital Marketing with industry experts from Blusteak Media.

100% Placement Assistance

Receive interview guidance and assured placement support from our HR team and mentors.

Learn Everything

Gain a foundation in SEO, Performance Marketing, Social Media Marketing, and more in just 2 months.

A wow portfolio

Craft a standout portfolio showcasing your projects from the 4-month program and enhance your job prospects.

Internship opportunities

Embark on a internship in your preferred area at Blusteak Media. Collaborate with real clients and hone your skills.

We are Growing Everyday

120+
CLIENTS

17CR+
2 MILLION USD
TOTAL AD SPEND

400+
MARKETING COLLATERALS PER WEEK

2018
THE YEAR WE STARTED

THEWEEK

THE ECONOMIC TIMES

YOURSTORY

PayU+

Spark

manoramaONLINE

social samosa

JOSH TALKS

afaqs!

ET BRANDEQUITY.com

Startup Talky

LinkedIn News

m
mathubhumi news

SOCIAL MEDIA DISSECT

ADS OF THE WORLD
A GRAPHICS.COM SITE

STORYBOARD 18

Awards & Recognitions



Major Clients

DUNKIN'

LuLu MALL
World of *Hogginess*

dormakaba

VIACOM 18

RED CROSS

Zajil
Telecom

JENBURKT
ZIXA
STRONG

GEOJIT
PEOPLE YOU PROSPER WITH

KALYAN SILKS

كيرن كيور
carencure
PHARMACY

Muthoot Finance

ABAD BUILDERS

OXYGEN
THE DIGITAL EXPERT

Brillar

MANAPPURAM FINANCE LIMITED

VKC

COIN SWITCH KUBER

fundfolio.

Kosamattam Finance Limited

COMPLIANCEQUEST

UBON
BORN TO BE FREE

SOMANS
Dream, Go and Explore

hotpack

LOGIC
SHAPING EXPERTS

Kuttukaran
journeys with you

Chavara Matrimony.com

DCB DCBOOKS

aisle

Amrut Veni

Syllabus: Overview

01 Fundamentals of Digital Marketing

02 Shopify - D2C Marketing

03 Landing Page Optimization

04 Meta and Google ads

05 Lead Generation

06 Social Media Marketing

07 SEO / Search Engine Optimization

08 Market Place management
(AMAZON)

09 Marketing Automation
(Email & Whatsapp)

10 Account Management

11 Influencer Marketing

12 Market Research

13 Introduction to CRM *

14 Meta ad Creatives *

Tools



With a
record of
90%
Placement



Monisha Rajesh

Digital Marketing Analyst



Amal T Varkey

Digital Marketing Assistant



Jyotika Johny

Digital Marketing Executive



Praveen K P

Digital Marketing Specialist



Vinayak Krishnan R R

Digital marketing excutive



Sandra

Digital Marketing Executive



Relsa Ann Zacharias

Influencer Marketing Executive



Stebin

Digital marketing executive



Seema Sajeevan

Digital Marketing Intern



Reshma Sabu

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